



WARNER STRATEGIES

WE ARE

Warner Strategies helps large and small national organizations and companies maneuver and capitalize on high pressure, opportunity-rich news cycles.

Our strengths lie in our ability to maneuver, capitalize upon and even create high-value news stories in today's fast-paced, fragmented, distracted media environment.

WITH OVER 15 YEARS OF EXPERIENCE, Scott Warner has guided clients through all aspects of the public relations process from strategy development to implementation, and of course garnering significant results. Warner has deep relationships with reporters and editors at major broadcast, print, radio and online outlets and has secured multiple media hits in outlets including *The Wall Street Journal*, *NY Times*, *Washington Post*, *Associated Press*, *Financial Times*, *Reuters*, *Bloomberg*, *Business Week*, *Politico*, NBC, ABC, CBS, CNN, nationally syndicated radio shows and countless others.

23



HAPPY CLIENTS

14



DISASTERS AVERTED

796



CUPS OF COFFEE

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MISSED DEADLINES

Separately, Warner has helped to manage communications public crises for issue campaigns, professional athletes, pending litigation and other public figures. His ability to respond to the immediate challenge and shape the narrative ensures clients' reputation are either restored or their trust is further burnished.

